

Experience the Future of Visual
Communication with Digital
Signage from Clevertouch

CLEVER® LIVE



CleverWall



CM Totem



CM Pro
CM Pro eXtra
CM High Bright



Media Players



LiveRooms

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Tel: 0845 869 4421

Introducing CleverLive: Captivating Communication for Modern Spaces

Are you ready to transform the way you convey information and engage your audience? Welcome to the world of CleverLive – a cutting-edge solution that blends technology and creativity to deliver captivating messages in a wide range of environments. Whether you're in retail, hospitality, education, corporate settings, or any other industry, digital signage is your key to grabbing attention, sharing information, and leaving a lasting impact.



Benefits of Digital Signage



Instant Attention

Capture the attention of passersby with vibrant displays and eye-catching content.



Flexibility

Update content remotely and in real-time, adapting to changing circumstances, promotions, or events.



Engagement

Engage your audience through interactive displays that encourage participation and create memorable experiences.



Cost-Efficiency

Over time, digital signage can reduce the cost of printing and distributing static materials.



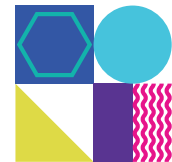
Enhanced Communication

Deliver information more effectively, whether it's news updates, directions, advertisements, or announcements.



Brand Boost

Reinforce your brand identity by incorporating your logo, colours, and design into the displays.



Digital Signage Applications

Suitable for a variety of sectors including; education, enterprise, retail, hospitality, government, military, etc.

Why Choose CleverLive?



Expertise

Benefit from our experience in designing, implementing, and managing digital signage networks across diverse industries.



Customisation

Tailor content to your brand's unique identity and engage your audience with captivating visuals.



Scalability

Whether you need a single display or a network of screens, our solutions can grow with your needs.



Reliability

We offer dependable hardware and software, ensuring seamless operation and minimal downtime.



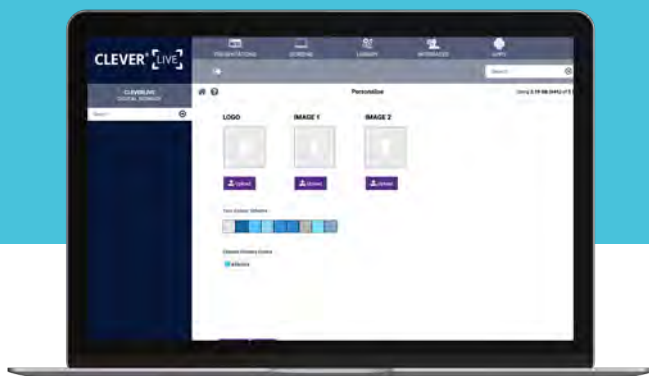
Support

Our dedicated support team is ready to assist you with any technical or content-related inquiries.

Content Management System

CleverLive Digital Signage is a cloud platform enabling you to create, edit and update from any location, anywhere in the world.

The easy to use interface includes 100's of designed templates to ensure you improve the experience and engagement of your audience.



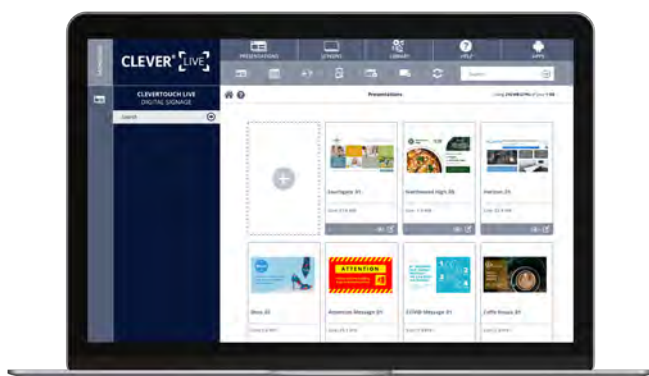
Personalise

Upload your logo, brand images and select your brand colours. With one click you'll see our fabulous templates personalised with your brand identity.



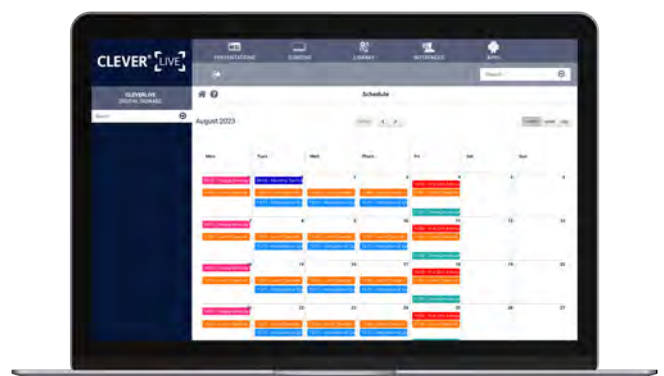
Easy to use design tools

Build content your audience loves with our simple to use drag-and-drop design studio. Zero restrictions, unlimited possibilities.



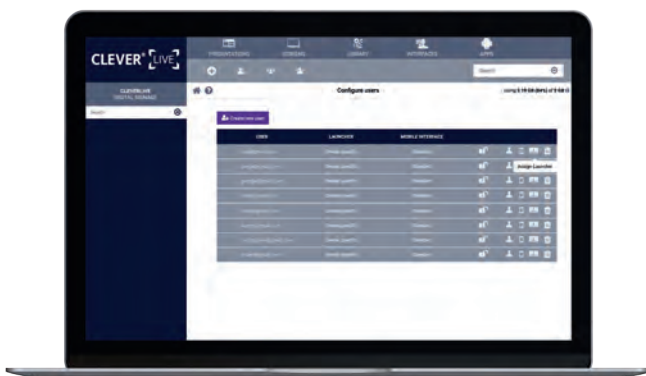
Global reach

Get a complete view of your content wherever you are in the world. Edit your content in seconds and update in an instant.



Automation

With built-in scheduling tools, grouping and looping, you can set up your CleverLive account to be fully automated, leaving you more time for other activities.



Team Collaboration

Create exceptional content collaboratively with your team.
Ensure security by assigning user permissions.



Manage Devices

View and manage all your devices quickly and easily. With your CleverLive account, you can monitor screen activity and change what content is broadcasting in real-time.

Key Features

Unlocking Interactive Possibilities

In today's fast-paced world, capturing and retaining your audience's attention is a constant challenge. Digital signage has emerged as a powerful tool to not only engage your viewers but also to convey vital information effectively.

Where interaction and information are paramount, harnessing the power of one-tap action triggers, QR integration, and dynamic digital signage is the key to creating memorable and engaging experiences for your audience.

One-tap Action Triggers

- Use a personal device or the team tablet to change the displays.
- Create content based on common occurrences and assign them a trigger icon.
- Deploy pre-set messages with one touch.
- Revert back to normal content with a single tap.
- React to changes in demographics, weather, time of day and other pertinent operational adjustments, ensuring that your display remains a relevant and captivating platform at all time.



Fire Drills



Welcome Messages



Menu Changes



Special Offers



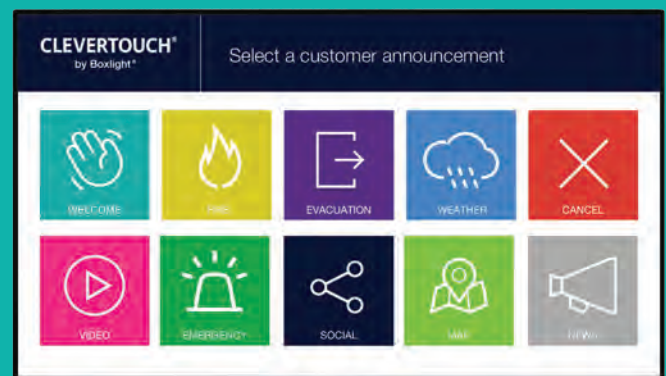
QR integration

- CleverLive's QR code generator enables your audience to control the display via their mobile device.
- When scanned, a customised interface with virtual buttons pops up on the mobile device. Selecting a virtual button enables the audience to interact and control with the on-screen content.
- Gives a more immersive viewing experience.
- Facilitates discussions between people present.
- Essentially, transforms your mobile device into a remote control for the big screen.
- The interface is replaced by your choice of URL so you can continue to engage with your audience when they finish viewing the content on screen.



Alerts and Announcements

- Create fullscreen emergency alerts or informative announcements
- Schedule them ahead of time or in real time
- The message will override whatever is being viewed on your display
- Messages can be cancelled by tapping the screen
- Choose to set the announcement for a period of time, or leave on-screen until it is manually cancelled



CM Totem

Sizes: 49" | 55"

Full Screen Content



Get full
specs here

NEW

Introducing our state-of-the-art CM Totem – a versatile and captivating solution designed to revolutionise how you communicate with your audience. CM Totem seamlessly integrates cutting-edge technology with modern aesthetics. Its sleek and elegant design ensures it complements any environment, from bustling retail spaces to corporate lobbies. With vibrant displays that showcase dynamic content, including videos, images, and interactive elements, CM Totem delivers an immersive and engaging experience that leaves a lasting impression.



Free-standing



All-in-one, full-
screen content



Sleek and slim

 **CLEVERWALL®**



Get full
specs here

Elevate your customer experience through our LED Video Wall Solution. Immerse customers in superior picture quality, enhanced audio, and a world-class standard of reliability. CleverWall is a simple set up, complete with built-in speakers and processors. High-performance, commercial-grade, direct-view LED displays, boasting pixel pitches ranging from 1.2mm to 2.4mm, tailored to suit any environment.



Stunning
picture quality



Quick
Install



All-in-one
solution



ADD A
PICO XI FOR
CLEVERLIVE
INTEGRATION

CM Pro

Sizes: 43" | 50" | 65" | 75" | 86" | 98"

Full-screen content



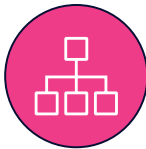
Get full
specs here

NEW

Experience the epitome of versatility with the CM Pro: a robust commercial display that caters to not one, but two exceptional use cases. Whether your needs revolve around impactful meetings or captivating digital signage – or even both concurrently – the CM Pro stands as the definitive solution. For optimum flexibility, CM Pro includes two built-in apps: CleverLive digital signage, a feature-rich platform designed for broadcasting crucial information, displaying site wayfinding maps, and delivering instant alerts; and AirServer, your gateway to elevated meeting collaboration and seamless device integration.



Portrait or
Landscape



Screen
Sharing



Scalable



CM Pro eXtra

Sizes: 32" | 55" | 65"

Full-screen content



Get full
specs here

NEW



One great panel, two great uses. Engage with your audience around the clock with the CM Pro eXtra. Our 24/7 playout screen which comes with CleverLive digital signage and AirServer screen sharing



24/7



Simple



Scalable



NEW

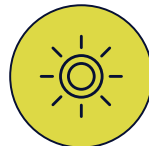
CM High Bright

Sizes: 49" | 55"

Full Screen Content

Light up your window space or outdoors with the CM High-Bright. Capture passing foot traffic with this commercial display, designed specifically for sunlit locations such as store fronts and street-facing windows.

The CM High Bright has CleverLive digital in-built for displaying full-screen posters and videos to engage and wow your audience. With playout options of 24/7 or set-time power scheduling, the CM High Bright delivers on flexibility for any customer facing application.



Bright



24/7



Full Screen



Get full
specs here

Meetings at a Glance

See meeting room availability at a glance with CleverLive Rooms.

Inbuilt reporting delivers a live calendar display of all meeting rooms which can be broadcast on large format displays around the building.



Efficient



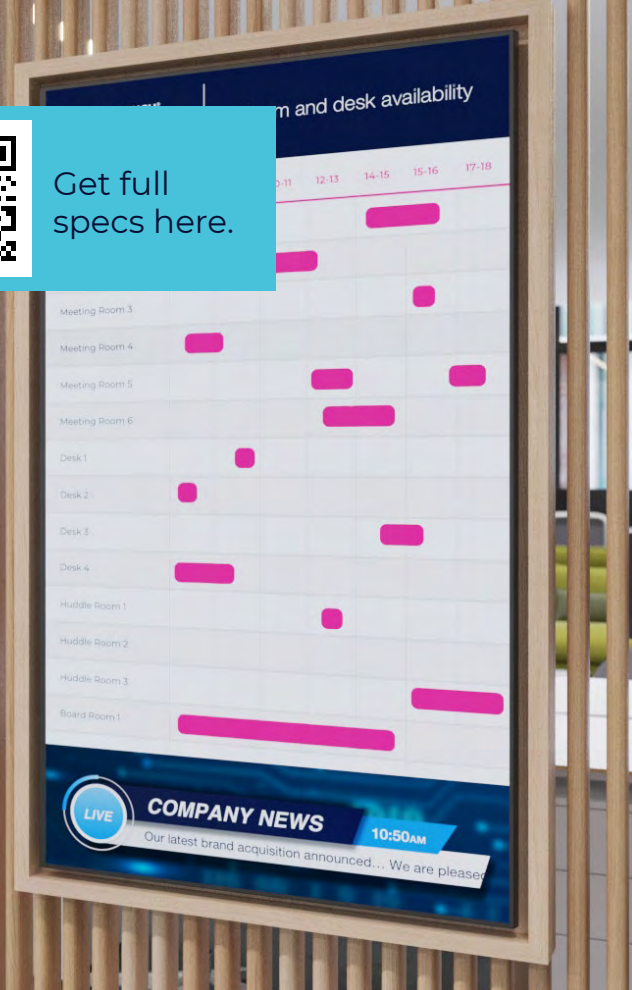
Convenient



Quick



Get full specs here.



Pico & Pro V4

Multi Zoned Content



Pico full specs here.



Pro V4 full specs here.

Require a top of the line media player capable of effortlessly managing videos and dynamic multi-zoned live streams? Elevate your productivity and streamline setup using our robust and adaptable media players. Opt for either a Windows or Android-powered player, catering seamlessly to your organisational preferences.



Multi-Zoned
Dynamic
Content

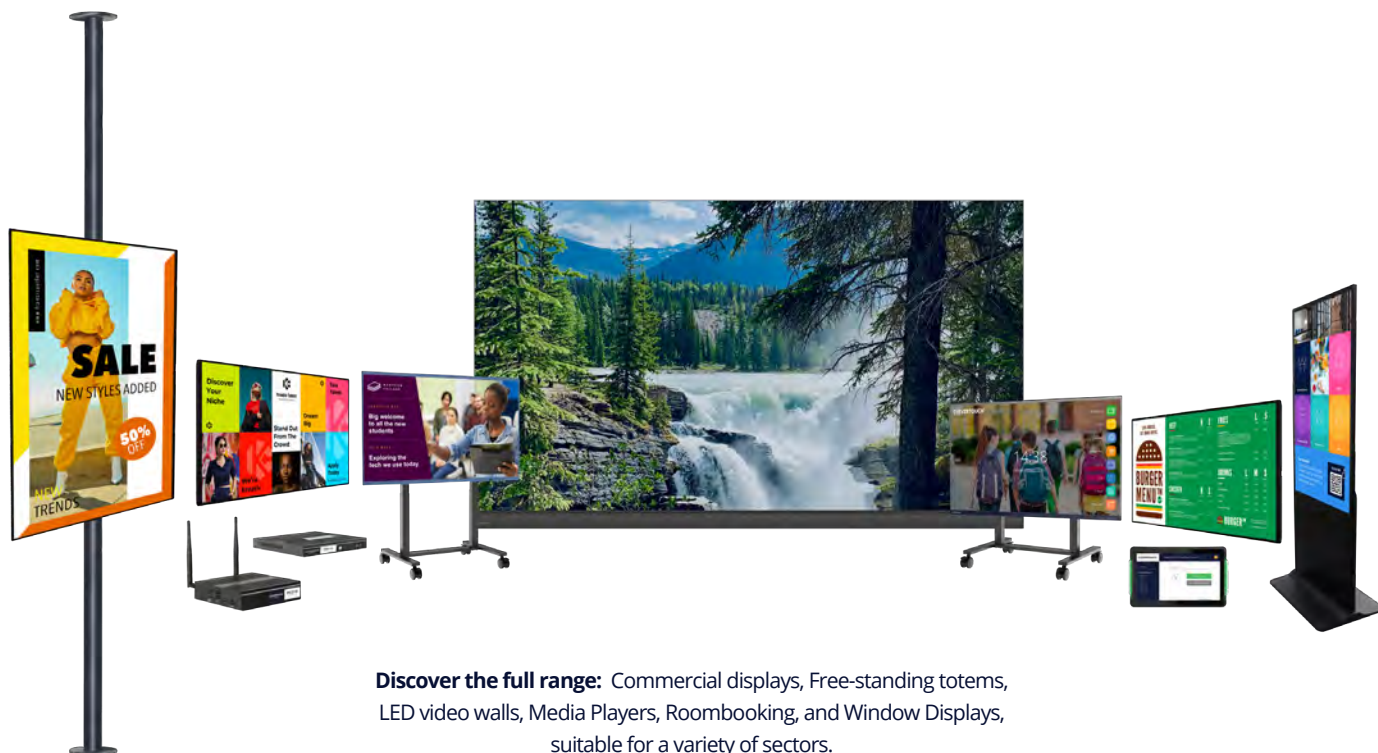


Flexible

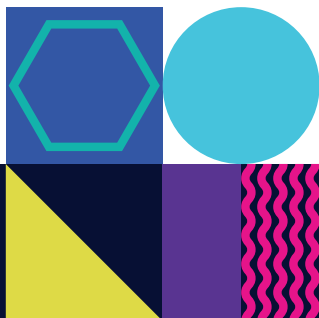


Powerful





Discover the full range: Commercial displays, Free-standing totems, LED video walls, Media Players, Roombooking, and Window Displays, suitable for a variety of sectors.



Contact us for more details

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